

Los Angeles Center for Law and Justice

Corporate Sponsorship Opportunities

Overview of LACLJ's Corporate Sponsorship Opportunities

The mission of the Los Angeles Center for Law and Justice (LACLJ) is to secure justice for survivors of domestic violence and sexual assault and empower them to create their own future. LACLJ is currently seeking new corporate partners to sponsor specific aspects of LACLJ's work.

Menu of Corporate Sponsorship Opportunities

- **Domestic Violence Awareness Month Corporate Champion (\$25,000 match)**

In 1989, Congress designated October as National Domestic Violence Awareness Month ("DVAM"). DVAM connects advocates across the nation who are working to end violence against women and their children. Every October, LACLJ carries out a 31-day intensive campaign with the goal of both raising public awareness about domestic violence and raising funds to support LACLJ's critical provision of free legal and social services to domestic violence survivors and their children. The campaign includes daily social media educational posts about domestic violence and several outreach emails to LACLJ's list of over 2,000 attorneys, bankers, and other supporters, and concludes with a celebratory "happy hour" event at the end of the month.

This year's campaign will focus on immigrant survivors of domestic violence including how changes to federal immigration policy are impacting this vulnerable group, what LACLJ is doing to advocate for these survivors, and what supporters can do to help. During the month, LACLJ Board members, Leadership Council members, and Staff members will participate in an online peer-to-peer fundraising challenge where they will reach out to their peers, friends, coworkers, and family members to ask for donations to LACLJ. The DVAM Corporate Champion will match up to \$25,000 raised by these individuals in support of LACLJ's provision of free legal services to survivors.

Benefits of DVAM Sponsorship: The DVAM Corporate Champion will be prominently identified as such, including corporate logo, on both the campaign headquarters page and each of the individual fundraising pages created by LACLJ supporters. LACLJ will also work with the DVAM Corporate Champion to hold at least one event at the Champion's corporate office during the month of October wherein employees can assist with packing courtroom support kits for survivors facing their abusers in court. Finally, the DVAM Champion will be promoted as the Champion Sponsor of the campaign throughout the month on LACLJ social media and at the concluding event.

- **Community Care Advocates Program Lead Sponsor (\$25,000)**

While primarily a provider of free legal services, LACLJ has recently developed an innovative, interdisciplinary program called the Community Care Advocates Program (“CCA”). Through this program, LACLJ employs a licensed clinical social worker who oversees a team of 10-12 Masters of Social Work students who integrate wraparound supportive services into the representation of every LACLJ client. At intake, the CCA team conducts a holistic assessment that covers a range of essential needs, including the survivor’s housing status, mental health, and access to healthcare and safety, and then connects clients to LACLJ partners for additional services. In addition, clients receive education about domestic and/or sexual violence and support in developing coping skills to help manage their trauma while they pursue legal and other supportive services. Community Care Advocates also accompany clients to court to provide emotional support at what can otherwise be a (re)traumatizing experience. Lastly, Community Care Advocates educate survivors about safety planning and complete specific safety plans as needed for individual survivors.

LACLJ’s Community Care Advocates program is the only program like it in Los Angeles where social workers are incorporated as a key part of a client’s legal team. LACLJ works with every major school of social work in the county, offering interns a unique opportunity to receive interdisciplinary training in a non-traditional setting. In its fourth year, LACLJ is seeking its first corporate sponsor for this program.

Benefits of CCA Sponsorship: The CCA Sponsor will be promoted on LACLJ’s website and newsletter and will be recognized at LACLJ’s Annual Anniversary Awards Gala in May. The CCA sponsor will also work with the LACLJ CCA Team to organize an event wherein corporate volunteers assemble courtroom support kits that LACLJ distributes to clients preparing to face their abusers in court. The CCA sponsor will also have the option of working with the CCA team to organize an education and outreach event in the community. Finally, as with all LACLJ sponsorship opportunities, the CCA sponsor is welcome to promote their own partnership with LACLJ on their own marketing and other platforms, subject to LACLJ approval.

- **Next Gen Advocates Summer Program Sponsor (\$15,000)**

LACLJ is committed to providing training and mentoring to those who will become the next generation of advocates serving low-income survivors of domestic and sexual violence. Every summer, LACLJ recruits four law students and four social work students to provide direct services to clients under the supervision of LACLJ attorneys and social workers. LACLJ’s current summer program lasts ten weeks and is designed to provide hands-on experience in the practice of public interest law serving low-income families in Los Angeles. The program provides a highly valuable experiential and interdisciplinary learning opportunity for both law and social work students.

Benefits of Next Gen Advocates Sponsorship: LACLJ is currently seeking its first corporate sponsor to launch this program as a newly branded and more robust *Next Gen Advocates* summer program. The *Next Gen Advocates* Sponsor will be promoted online and in the program book at LACLJ's Annual Anniversary Awards Gala in May. The *Next Gen Advocates* Sponsor will also be invited to a lunch at the end of the summer where the student advocates will share highlights and insights gained from their summer experiences working on behalf of LACLJ clients with LACLJ staff.

- **Justice Plus Partner (\$15,000)**

LACLJ welcomes the opportunity to partner with corporations interested in providing hands-on volunteer experience to their employees. LACLJ's *Justice Plus* program is an innovative program that leverages corporate partnerships to provide a variety of critical services, information, and goods to survivors of domestic and sexual violence.

Benefits of Justice Plus Sponsorship: LACLJ commits to doing two of the events described on the *Justice Plus* summary per year with every *Justice Plus* partner. *Justice Plus* partners are also recognized on the LACLJ website and in the LACLJ newsletter as well as in the program book at LACLJ's Annual Anniversary Awards Gala in May.

- **Annual Awards Gala Corporate Honoree (\$25,000)**

The Los Angeles Center for Law and Justice's Annual Awards Gala is the organization's largest annual fundraiser that brings together over 400 community members—including leaders from the nonprofit, legal and corporate sectors. Each May, we celebrate the efforts of those working to promote the safety and stability of domestic violence and sexual assault survivors in low income communities. LACLJ's *Corporation of the Year Award* recognizes an outstanding corporation that has taken a leadership role to support and serve those communities and clients served by LACLJ. Past honorees have included Kaiser Permanente, Southern California Edison, Verizon, Entravision Communications Corporation, Pacific Western Bank, and Delta Air Lines. The *Corporation of the Year Award* is one of three awards presented during the program alongside the *Pro Bono Partner of the Year Award* and the *Justice Award* awarded to an outstanding individual.

Benefits of Gala Corporate Awardee: The Corporate Awardee will receive two VIP tables of ten guests each to the Annual Awards Gala where they will be given the opportunity to provide remarks from the stage. The Corporate Awardee is also promoted on all signage at the event, on the event invitation, and on all marketing materials both pre and post event. Finally, the Corporate Awardee is given premier placement of a full-page color ad in the program tribute book.

Contact

If your company is interested in any of the above corporate sponsorship opportunities, please contact LACLJ's Assistant Director of Development, Marissa Marasigan, at marissam@lajl.org or at (323) 980-3500, x140.